

Compañías	Primas Directas Emision 2010 (Importe)	% Participacion Mercado		% Crecimiento real
		2010	2009	
1 Metlife México	36,936,393	15.38	14.86	7.14
2 G.N.P.	27,473,964	11.44	11.44	3.55
3 AXA Seguros	25,779,190	10.73	10.88	2.11
4 BBVA Bancomer	12,691,730	5.28	6.61	-17.19
5 Monterrey New York Life	12,317,784	5.13	5.03	5.62
6 Inbursa	11,935,834	4.97	8.87	-42.01
7 Banamex	9,989,030	4.16	3.50	23.19
<b>8 Qualitas</b>	<b>9,793,000</b>	<b>4.08</b>	<b>3.80</b>	<b>10.98</b>
9 Mapfre Tepeyac	8,006,889	3.33	2.99	15.37
10 Pensiones BBVA Bancomer	7,512,569	3.13	2.26	43.17
11 Banorte Generali	7,094,797	2.95	3.10	-1.23
12 Pensiones Banorte Generali	6,920,306	2.88	1.38	116.29
13 Aba/Seguros	5,606,172	2.33	2.09	15.54
14 Atlas	5,459,885	2.27	2.17	8.61
15 Allianz México	5,329,268	2.22	1.80	27.82
16 Zurich	4,077,530	1.70	1.77	-0.54
17 AIG México Interamericana (C)	3,548,874	1.48	1.52	0.37
18 Santander	3,407,931	1.42	1.58	-7.15
19 Interacciones	3,390,117	1.41	1.63	-10.35
20 ACE Seguros	2,639,853	1.10	1.03	10.00
21 HSBC Seguros	2,513,262	1.05	1.03	5.17
22 Argos AEGON	2,310,491	0.96	1.10	-9.73
23 GMX Seguros	2,126,182	0.89	0.92	-0.28
24 Royal & Sunalliance	1,835,387	0.76	0.65	20.88
25 AIG México Vida (ALICO)	1,538,147	0.64	0.69	-3.28
26 Metropolitana	1,361,410	0.57	0.53	11.42
27 Seguros Azteca	1,290,130	0.54	0.48	15.66
28 General de Seguros	1,258,083	0.52	0.50	8.18
29 ProFuturo G.N.P.	1,224,624	0.51	0.10	438.55
30 FM Global	1,150,260	0.48	0.43	15.11
31 Afirme	1,110,614	0.43	0.45	7.19
32 HDI Seguros	1,052,466	0.44	0.44	3.12
33 Agroasemex	1,045,505	0.44	0.42	6.60
34 Hir Seguros	825,151	0.34	0.35	0.46
35 QBE de México	772,335	0.32	0.31	6.92
36 Cardif Vida	749,742	0.31	0.25	28.15
37 ANA	694,288	0.29	0.27	9.51
38 Chubb de México	678,511	0.28	0.24	20.94
39 Plan Seguro	643,834	0.27	0.24	13.39
40 Multiva	549,670	0.23	0.29	-19.40
41 HSBC Vida	527,469	0.22	0.13	77.71
42 Assurant Vida	504,448	0.21	0.14	60.65
43 El Potosí	463,478	0.19	0.17	17.98
44 Tokio Marine	450,066	0.19	0.19	1.79
45 Seguros Azteca Daños	391,809	0.16	0.13	26.77
46 BUPA México	351,532	0.15	0.14	8.88

Compañías	Primas Directas Emision 2010 (Importe)	% Participacion Mercado		% Crecimiento real
		2010	2009	
47 El Aguila	285,288	0.12	0.11	7.71
48 La Latinoamericana	266,066	0.11	0.12	-4.20
49 SHF Cred Vivienda	243,863	0.10	0.05	92.44
50 Salud Preventis	223,051	0.09	0.10	-5.46
51 Médica Integral G.N.P.	186,173	0.08	0.09	-14.97
52 XL Insurance	184,316	0.08	0.09	-13.64
53 Atradius	167,970	0.07	0.07	-0.27
54 Patrimonial Daños	145,558	0.06	0.05	21.42
55 Primero Seguros Vida	144,035	0.06	0.03	98.05
56 AXA Salud	141,234	0.06	0.05	14.62
57 CESCE	132,410	0.06	0.04	58.10
58 General de Salud	120,582	0.05	0.05	14.10
59 Sampo Japan	117,763	0.05	0.05	-5.52
60 HSBC Pensiones	82,779	0.03	0.01	426.75
61 Centauro	70,501	0.03	0.04	-15.18
62 Genworth Seg. de Credito	65,565	0.03	0.03	-7.29
63 Dentegra	50,250	0.02	0.01	63.37
64 Pensiones Inbursa	43,642	0.02	0.01	141.28
65 Insignia Life	30,253	0.01	0.00	259.13
66 Prudential	29,390	0.01	0.01	27.43
67 Patrimonial Vida	27,358	0.01	0.01	57.10
68 Pensiones Banamex	26,921	0.01	0.01	-6.07
69 Metlife Pensiones	19,226	0.01	0.00	424.04
70 Skandia Vida	17,641	0.01	0.01	5.17
71 Mapfre Crédito	13,277	0.01	0.01	-17.64
72 ING Pensiones	10,664	0.00	0.01	-23.25
73 Principal Pensiones	7,309	0.00	0.00	283.53
74 Cardif Seguros Generales	7,173	0.00	0.02	-81.79
75 Vitamédica	763	0.00	0.00	-44.27
76 Principal México	699	0.00	0.00	50.97
77 Pensiones Royal & Sun	474	0.00	0.00	NE
<b>TOTAL GENERAL</b>	<b>240,192,203</b>	<b>100.00</b>	<b>100.00</b>	<b>3.53</b>

Compañías	Primas Directas Emisión 2010 (Importe)	% Participación Mercado 2010	% Crecimiento real
1 AXA Seguros	13,293,352	14.64	-1.39
2 Qualitas	9,793,000	10.79	10.98
3 G.N.P.	8,503,264	9.37	-1.01
4 Inbursa	6,987,188	7.70	-51.83
5 Mapfre Tepeyac	5,884,122	6.48	10.27
6 Aba/Seguros	5,606,172	6.18	15.54
7 BBVA Bancomer	4,083,377	4.50	5.00
8 Banorte Generali	3,794,770	4.18	1.31
9 Atlas	3,670,254	4.04	16.03
10 AIG México Interamericana (C)	3,169,914	3.49	-2.15
11 Zurich	3,159,143	3.48	-4.36
12 Interacciones	2,570,867	2.83	-13.12
13 Allianz México	2,298,560	2.53	5.51
14 GMX Seguros	2,126,182	2.34	-0.28
15 Santander	1,558,164	1.72	22.60
16 Royal & Sunalliance	1,366,841	1.51	26.20
17 ACE Seguros	1,153,571	1.27	17.77
18 FM Global	1,150,260	1.27	15.11
19 General de Seguros	1,104,462	1.22	8.58
20 Metropolitana	1,094,725	1.21	15.47
21 Agroasemex	1,045,505	1.15	6.60
22 HDI Seguros	946,280	1.04	4.27
23 Afirme	925,788	1.02	2.90
24 HSBC Seguros	694,832	0.77	-1.18
25 ANA	694,288	0.76	9.51
26 Chubb de México	520,714	0.57	1.86
27 QBE de México	514,297	0.57	7.27
28 El Potosí	418,195	0.46	19.82
29 Seguros Azteca Daños	391,809	0.43	26.77
30 Tokio Marine	376,414	0.41	-8.59
31 El Aguila	285,288	0.31	7.71
32 SHF Cred Vivienda	243,863	0.27	92.44
33 Multiva	220,074	0.24	-29.57
34 Banamex	204,203	0.22	11.92
35 XL Insurance	184,316	0.20	-13.64
36 Atradius	167,970	0.19	-0.27
37 Patrimonial Daños	145,558	0.16	21.42
38 CESCE	132,410	0.15	58.10
39 Sompo Japan	117,763	0.13	-5.52
40 La Latinoamericana	100,830	0.11	-23.69
41 Genworth Seg. de Credito	65,565	0.07	-7.29
42 Mapfre Crédito	13,277	0.01	-17.64
43 Cardif Seguros Generales	7,173	0.01	-81.79
<b>TOTAL</b>	<b>90,784,600</b>	<b>100.00</b>	<b>-3.97</b>

Compañías	Primas Directas Emision 2010 (Importe)	% Participacion Mercado 2010	% Crecimiento real
<b>1 Qualitas</b>	<b>9,791,632</b>	<b>19.56</b>	<b>10.99</b>
2 AXA Seguros	8,731,249	17.44	2.88
3 G.N.P.	6,198,377	12.38	3.15
4 Aba/Seguros	4,737,986	9.46	18.79
5 Inbursa	3,128,605	6.25	29.41
6 BBVA Bancomer	3,033,124	6.06	2.09
7 Mapfre Tepeyac	2,720,424	5.43	0.50
8 Banorte Generali	2,390,409	4.78	9.55
9 Zurich	1,291,201	2.58	-7.39
10 Atlas	1,209,873	2.42	7.35
11 Metropolitana	1,009,755	2.02	15.73
12 HDI Seguros	833,951	1.67	11.43
13 ANA	694,288	1.39	9.51
14 Royal & Sunalliance	638,223	1.27	27.87
15 General de Seguros	595,360	1.19	12.50
16 AIG México Interamericana (Ch)	504,893	1.01	-20.66
17 HSBC Seguros	481,415	0.96	-3.16
18 Afirme	403,037	0.81	35.66
19 El Potosí	321,245	0.64	24.79
20 El Aguila	285,288	0.57	7.71
21 Interacciones	186,494	0.37	-68.17
22 Santander	170,853	0.34	-49.58
23 Multiva	146,828	0.29	3.00
24 Patrimonial Daños	145,558	0.29	21.42
25 ACE Seguros	139,845	0.28	66.61
26 La Latinoamericana	92,547	0.18	12.42
27 Seguros Azteca Daños	73,863	0.15	8.80
28 Allianz México	45,108	0.09	5.77
29 Banamex	30,087	0.06	2.32
30 Tokio Marine	27,030	0.05	-18.39
31 Sompo Japan	1,405	0.00	-7.69
<b>TOTAL</b>	<b>50,059,953</b>	<b>100.00</b>	<b>6.81</b>

Compañías	Primas Directas Emision 2010 (Importe)	% Participacion Mercado 2010	% Crecimiento real
<b>1 Qualitas</b>	<b>5,977,350</b>	<b>17.55</b>	<b>11.65</b>
2 AXA Seguros	5,172,160	15.19	-2.53
3 G.N.P.	4,358,388	12.80	1.79
4 Aba/Seguros	3,661,408	10.75	18.40
5 BBVA Bancomer	2,505,932	7.36	1.67
6 Inbursa	2,134,293	6.27	37.63
7 Mapfre Tepeyac	2,015,593	5.92	2.60
8 Banorte Generali	1,757,491	5.16	10.23
9 Zurich	1,266,365	3.72	-8.17
10 Metropolitana	893,710	2.62	16.78
11 Atlas	638,566	1.88	5.28
12 Royal & Sunalliance	496,746	1.46	17.68
13 HDI Seguros	453,010	1.33	15.82
14 ANA	390,587	1.15	11.49
15 HSBC Seguros	372,988	1.10	-3.12
16 AIG México Interamericana (Ch)	339,454	1.00	-17.61
17 Afirme	294,600	0.87	32.40
18 El Aguila	285,288	0.84	7.71
19 General de Seguros	280,068	0.82	9.57
20 El Potosí	175,042	0.51	25.87
21 Santander	170,853	0.50	-49.58
22 Interacciones	120,865	0.35	-63.19
23 Multiva	82,723	0.24	3.42
24 Seguros Azteca Daños	73,863	0.22	8.80
25 La Latinoamericana	63,619	0.19	0.08
26 Banamex	30,087	0.09	2.32
27 Tokio Marine	22,237	0.07	-3.85
28 Allianz México	9,585	0.03	-11.29
29 Patrimonial Daños	6,336	0.02	40.61
30 ACE Seguros	5,071	0.01	432.11
31 Sompo Japan	954	0.00	-25.59
<b>TOTAL</b>	<b>34,055,233</b>	<b>100.00</b>	<b>5.92</b>

Compañías	Primas Directas Emision 2010 (Importe)	% Participacion Mercado 2010	% Crecimiento real
<b>1 Qualitas</b>	<b>3,599,106</b>	<b>24.63</b>	<b>10.56</b>
2 AXA Seguros	3,527,344	24.14	12.08
3 G.N.P.	1,367,710	9.36	2.95
4 Aba/Seguros	1,052,352	7.20	21.81
5 Inbursa	993,159	6.80	14.82
6 Banorte Generali	632,446	4.33	7.69
7 Mapfre Tepeyac	632,097	4.33	-4.35
8 BBVA Bancomer	527,192	3.61	4.12
9 Atlas	523,489	3.58	10.82
10 General de Seguros	305,721	2.09	16.12
11 HDI Seguros	300,067	2.05	12.27
12 ANA	246,095	1.68	19.11
13 Royal & Sunalliance	139,085	0.95	84.18
14 El Potosí	131,495	0.90	28.74
15 HSBC Seguros	108,427	0.74	-3.30
16 Metropolitana	108,136	0.74	13.34
17 Afirme	104,295	0.71	46.22
18 AIG México Interamericana (Ch)	102,002	0.70	-23.44
19 Interacciones	62,903	0.43	-74.34
20 Multiva	58,093	0.40	4.11
21 Allianz México	35,522	0.24	16.36
22 La Latinoamericana	26,840	0.18	53.21
23 Zurich	19,259	0.13	42.91
24 Tokio Marine	4,728	0.03	-51.76
25 ACE Seguros	3,164	0.02	-14.05
26 Patrimonial Daños	1,946	0.01	-126.65
27 Sompso Japan	449	0.00	89.45
<b>TOTAL</b>	<b>14,613,121</b>	<b>100.00</b>	<b>9.19</b>

<b>Compañías</b>	<b>Primas Directas Emision 2010 (Importe)</b>	<b>% Participacion Mercado 2010</b>	<b>% Crecimiento real</b>
<b>1 Qualitas</b>	<b>141,841</b>	<b>19.14</b>	<b>-3.80</b>
2 ACE Seguros	131,610	17.76	65.96
3 G.N.P.	115,051	15.53	-19.24
4 Mapfre Tepeyac	72,734	9.82	-10.74
5 AIG México Interamericana (CH)	62,231	8.40	-30.78
6 HDI Seguros	60,589	8.18	-18.34
7 ANA	49,076	6.62	-29.20
8 AXA Seguros	31,744	4.28	-4.01
9 Aba/Seguros	24,226	3.27	-24.47
10 El Potosí	14,708	1.99	-9.34
11 Atlas	12,064	1.63	-13.75
12 General de Seguros	9,571	1.29	-7.06
13 Metropolitana	7,908	1.07	-32.87
14 Zurich	5,578	0.75	208.69
15 Inbursa	1,154	0.16	-38.71
16 Banorte Generali	472	0.06	4.89
17 Royal & Sunalliance	222	0.03	426.19
18 Tokio Marine	56	0.01	-64.15
19 Multiva	38	0.01	-47.95
20 La Latinoamericana	8	0.00	-260.00
<b>TOTAL</b>	<b>740,882</b>	<b>100.00</b>	<b>-8.07</b>

**TOTAL**

Análisis de Primas Directas

Cuarto Trimestre 2010

AUTOMOVILES OTROS

Cifras en Miles

Compañías	Primas Directas Emision 2010 (Importe)	% Participacion Mercado 2010	% Crecimiento real
1 G.N.P.	357,228	54.90	39.28
2 Patrimonial Daños	137,276	21.10	11.90
<b>3 Qualitas</b>	<b>73,334</b>	<b>11.27</b>	<b>12.14</b>
4 Atlas	35,754	5.49	4.85
5 HDI Seguros	20,285	3.12	28.15
6 ANA	8,530	1.31	10.21
7 Multiva	5,973	0.92	-10.69
8 Afirme	4,142	0.64	27.09
9 Interacciones	2,726	0.42	-77.90
10 Royal & Sunalliance	2,171	0.33	53.00
11 La Latinoamericana	2,080	0.32	67.74
12 AIG México Interamericana (C)	1,206	0.19	-1.07
13 Tokio Marine	9	0.00	-74.19
14 Sompo Japan	1	0.00	-66.67
15 Allianz México	NE	0.00	-100.00
16 AXA Seguros	NE	0.00	NE
<b>TOTAL</b>	<b>650,716</b>	<b>100.00</b>	<b>22.84</b>



Posición	Compañía	Primas Directas Emision 2010 (Importe)	% Crecimiento real	Resultado Neto (importe)	% Indice Combinado
1	Qualitas	9,791,632	10.99	392,162	100
2	AXA Seguros	8,731,249	2.88	333,216	98
3	G.N.P.	6,198,377	3.15	-209,057	112
4	Aba/Seguros	4,737,986	18.79	316,066	102
5	Inbursa	3,128,605	29.41	121,520	96
	<b>GRANDES</b>	<b>32,587,849</b>	<b>9.63</b>	<b>953,907</b>	<b>101</b>
6	BBVA Bancomer	3,033,124	2.09	1,259,143	75
7	Mapfre Tepeyac	2,720,424	0.50	-2,610	104
8	Banorte Generali	2,390,409	9.55	246,547	90
9	Zurich	1,291,201	-7.39	-76,498	121
10	Atlas	1,209,873	7.35	153,407	91
11	Metropolitana	1,009,755	15.73	-52,622	107
12	HDI Seguros	833,951	11.43	12,233	103
13	ANA	694,288	9.51	14,302	99
14	Royal & Sunalliance	638,223	27.87	-128,428	124
15	General de Seguros	595,360	12.50	49,700	102
	<b>MEDIANAS</b>	<b>14,416,608</b>	<b>5.50</b>	<b>1,475,175</b>	<b>96</b>
16	AIG México Interamericana	504,893	-20.66	-69,844	129
17	HSBC Seguros	481,415	-3.16	231,092	71
18	Afirme	403,037	35.66	-13,864	109
19	El Potosí	321,245	24.79	-8,752	103
20	El Aguila	285,288	7.71	2,747	109
21	Interacciones	186,494	-68.17	-119,440	188
22	Santander	170,853	-49.58	-104,246	175
23	Multiva	146,828	3.00	1,610	116
24	Patrimonial Daños	145,558	21.42	13,802	92
25	ACE Seguros	139,845	66.61	36,943	56
26	La Latinoamericana	92,547	12.42	-9,521	117
27	Seguros Azteca Daños	73,863	8.80	9,027	77
28	Allianz México	45,108	5.77	12,264	74
29	Banamex	30,087	2.32	69,223	*
30	Tokio Marine	27,030	-18.39	-21,823	146
31	Sompo Japan	1,405	-7.69	-78	101
32	Monterrey New York Life	0	0.00	-297	0
33	QBE de México	0	0.00	-27	0
	<b>CHICAS</b>	<b>3,055,496</b>	<b>-12.22</b>	<b>28,817</b>	<b>112</b>
1	Patria	0	0.00	21,287	87
2	QBE del Istmo	0	0.00	10	89
	<b>REASEGURADORAS</b>	<b>0</b>	<b>0.00</b>	<b>21,297</b>	<b>87</b>
	<b>TOTAL</b>	<b>50,059,953</b>	<b>6.81</b>	<b>2,479,196</b>	<b>101</b>