



Estadística AMIS

Tercer Trimestre 2025



Compañías	Primas Directas Emisión 2025	% Participación Mercado		% Crecimiento
		2024	2025	
G.N.P.	95,200,081	12.36	12.36	12.18
BBVA	72,393,916	8.94	9.40	18.02
Metlife México	66,136,633	9.07	8.59	6.23
Quálitas	50,730,779	6.67	6.59	10.77
AXA Seguros	50,222,142	6.85	6.52	6.73
Grandes	334,683,551	43.89	43.45	11.07
Banorte	45,159,031	5.20	5.86	26.41
Banamex Seguros	38,955,130	6.53	5.06	-13.10
Monterrey New York Life	33,270,314	4.50	4.32	7.62
Mapfre México	30,687,811	3.74	3.98	19.50
Inbursa	24,654,611	3.47	3.20	3.38
Chubb Seguros México	24,127,131	3.00	3.13	17.29
Allianz México	23,235,788	2.69	3.02	25.94
Zurich Santander	19,835,740	2.35	2.58	22.85
Atlas	17,981,615	2.60	2.33	0.88
Agroasemex	13,598,277	0.94	1.77	111.39
Medianas	271,505,448	35.02	35.25	12.93
HSBC Seguros	12,979,805	1.85	1.69	2.24
ProFuturo G.N.P.	12,182,726	1.31	1.58	35.43
Pensiones Banorte	11,966,941	1.92	1.55	-9.34
HDI Seguros	11,052,144	1.36	1.43	18.76
Zurich Aseguradora Mexicana	10,982,728	1.53	1.43	4.63
Pensiones BBVA	9,676,186	1.01	1.26	39.79
GMX Seguros	8,451,045	1.28	1.10	-3.78
AIG Seguros	6,300,134	0.78	0.82	16.95
Afirme	5,593,473	0.79	0.73	3.75
Seguros SURA	4,871,025	0.67	0.63	6.07
Patrimonial Vida	4,625,465	0.39	0.60	71.00
Hir Seguros	4,515,434	0.47	0.59	39.34
BUPA México	4,375,143	0.52	0.57	22.87
Ve Por Más	3,740,005	0.54	0.49	0.30
Cardif Vida	3,667,212	0.37	0.48	45.06
FM Global	3,623,625	0.47	0.47	11.65
ANA	3,347,263	0.41	0.43	20.20
Plan Seguro	3,324,020	0.34	0.43	42.02
Seguros Azteca	2,729,565	0.41	0.35	-3.25
General de Seguros	2,630,737	0.32	0.34	18.52
Seguros Argos	2,607,219	0.37	0.34	2.12
Cardif Seguros Generales	2,456,287	0.00	0.32	0.00
El Potosí	2,435,676	0.28	0.32	28.78
HDI Global Seguros	2,295,532	0.31	0.30	9.12
Seguros Azteca Daños	1,992,443	0.26	0.26	13.45
Thona	1,952,625	0.29	0.25	-3.33
Prudential	1,828,165	0.23	0.24	17.31
Insignia Life	1,793,771	0.22	0.23	20.87
BBVA Salud	1,738,518	0.24	0.23	3.82
El Águila	1,354,763	0.19	0.18	5.64
Swiss Re Corporate Solutions	1,319,553	0.19	0.17	2.36
Assurant Vida	1,204,700	0.16	0.16	9.76
Tokio Marine	1,046,151	0.12	0.14	25.26

Compañías	Primas Directas Emisión 2025	% Participación Mercado		%Crecimiento
		2024	2025	
La Latinoamericana	1,045,706	0.17	0.14	-9.16
Pan-American México	992,600	0.15	0.13	-0.43
Berkley Seguros	791,063	0.10	0.10	17.38
Sompo Japan	758,794	0.10	0.10	13.75
AXA Salud	736,799	0.09	0.10	16.55
Atradius	678,249	0.09	0.09	12.08
Skandia Life	672,062	0.05	0.09	80.27
PREVEM Seguros	512,811	0.07	0.07	7.20
Solunion Crédito	491,847	0.08	0.06	-6.37
General de Salud	463,599	0.16	0.06	-57.90
Primero Seguros	431,846	0.22	0.06	-70.78
SHF Cred Vivienda	356,133	0.05	0.05	1.28
Coface	291,154	0.04	0.04	-4.67
Crabi	278,462	0.02	0.04	64.31
MediAccess	144,965	0.03	0.02	-29.92
Genworth Seg. de Crédito	127,853	0.02	0.02	8.91
Virginia Surety	112,130	0.01	0.01	17.54
Tláloc Seguros	111,365	0.01	0.01	18.54
Odontoprev	97,784	0.02	0.01	-5.92
SPP Seguros	87,030	0.01	0.01	22.34
Momento Seguros	77,173	0.00	0.01	260.01
Quálitas Salud	49,328	0.00	0.01	222.45
SPT	44,129	0.01	0.01	1.96
Banamex Pensiones	9,930	0.00	0.00	49.18
Resto	164,022,893	21.09	21.30	13.30
TOTAL	770,211,892	100.00	100.00	12.19

Compañías	Primas Directas Emisión 2025	% Participación Mercado		%Crecimiento
		2024	2025	
Quálitas	50,730,779	18.44	17.91	10.77
G.N.P.	28,277,836	10.21	9.99	11.51
AXA Seguros	21,874,742	7.92	7.72	11.27
Chubb Seguros México	21,795,196	7.39	7.70	18.77
Mapfre México	16,623,394	5.95	5.87	12.45
Grandes	139,301,948	49.91	49.19	12.39
BBVA	15,724,030	5.49	5.55	15.34
Inbursa	14,533,637	5.97	5.13	-1.93
Agroasemex	13,175,024	2.44	4.65	117.68
Banorte	13,127,449	4.28	4.64	23.48
HDI Seguros	10,912,570	3.71	3.85	18.44
Atlas	9,955,345	4.00	3.52	0.31
GMX Seguros	8,451,045	3.54	2.98	-3.78
Zurich Aseguradora Mexicana	8,265,688	3.31	2.92	0.57
AIG Seguros	6,095,830	2.09	2.15	17.51
Allianz México	6,059,192	2.02	2.14	20.87
Medianas	106,299,808	36.83	37.54	16.21
FM Global	3,623,625	1.31	1.28	11.65
Zurich Santander	3,483,756	1.30	1.23	8.18
Afirme	3,358,519	1.31	1.19	3.02
ANA	3,347,263	1.12	1.18	20.20
Seguros SURA	3,252,794	1.23	1.15	6.18
Cardif Seguros Generales	2,456,287	0.00	0.87	0.00
HDI Global Seguros	2,295,532	0.85	0.81	9.12
General de Seguros	2,062,054	0.75	0.73	10.32
El Potosí	1,992,708	0.61	0.70	31.63
Seguros Azteca Daños	1,992,443	0.71	0.70	13.45
El Águila	1,354,763	0.52	0.48	5.64
Swiss Re Corporate Solutions	1,319,553	0.52	0.47	2.36
Ve Por Más	1,091,383	0.45	0.39	-2.66
Tokio Marine	987,778	0.31	0.35	27.84
Berkley Seguros	791,063	0.27	0.28	17.38
Sompo Japan	758,794	0.27	0.27	13.75
Atradius	678,249	0.24	0.24	12.08
Solunion Crédito	491,847	0.21	0.17	-6.37
Primero Seguros	431,846	0.60	0.15	-70.78
SHF Cred Vivienda	356,133	0.14	0.13	1.28
La Latinoamericana	317,884	0.17	0.11	-24.67
Coface	291,154	0.12	0.10	-4.67
Crabi	278,462	0.07	0.10	64.31
Genworth Seg. de Crédito	127,853	0.05	0.05	8.91
Virginia Surety	112,130	0.04	0.04	17.54
Tiáloc Seguros	111,365	0.04	0.04	18.54
SPP Seguros	86,984	0.03	0.03	22.46
Momento Seguros	77,173	0.01	0.03	260.01
SPT	44,129	0.02	0.02	1.96
Banamex Seguros	(1)	(0.00)	(0.00)	-51.71
Resto	37,573,523	13.26	13.27	14.13
TOTAL	283,175,279	100.00	100.00	14.02

Compañías	Primas Directas Emisión 2025	% Participación Mercado		%Crecimiento
		2024	2025	
Quálitas	50,729,197	32.89	32.70	10.77
G.N.P.	23,457,291	15.19	15.12	10.90
Chubb Seguros México	15,062,422	9.49	9.71	14.00
AXA Seguros	11,713,379	8.14	7.55	3.31
BBVA	9,866,812	6.15	6.36	15.31
Grandes	110,829,101	71.87	71.43	10.77
HDI Seguros	8,863,048	5.32	5.71	19.55
Banorte	6,944,589	4.30	4.48	16.07
Inbursa	5,988,445	3.52	3.86	22.18
Atlas	3,826,356	2.71	2.47	1.58
ANA	3,347,263	2.00	2.16	20.20
Mapfre México	3,005,208	1.78	1.94	21.15
Zurich Aseguradora Mexicana	2,380,122	2.16	1.53	-20.79
Afirme	1,851,896	1.32	1.19	0.39
El Potosí	1,437,589	0.73	0.93	42.31
Seguros SURA	1,402,244	0.93	0.90	8.00
Medianas	39,046,762	24.77	25.17	13.22
General de Seguros	1,313,209	0.85	0.85	10.42
Cardif Seguros Generales	848,488	0.00	0.55	0.00
El Águila	724,975	0.53	0.47	-1.24
AIG Seguros	496,073	0.27	0.32	31.39
Seguros Azteca Daños	451,793	0.21	0.29	53.50
Allianz México	325,971	0.15	0.21	52.62
Crabi	278,462	0.12	0.18	64.31
Primero Seguros	239,402	0.82	0.15	-79.14
Ve Por Más	225,379	0.17	0.15	-3.04
La Latinoamericana	222,828	0.17	0.14	-4.83
Momento Seguros	77,173	0.02	0.05	260.01
SPT	44,129	0.03	0.03	1.96
Tokio Marine	29,553	0.02	0.02	30.82
Virginia Surety	1,390	0.00	0.00	-17.37
Sompo Japan	922	0.00	0.00	43.84
Zurich Santander	654	0.00	0.00	-5.53
Banamex Seguros	(1)	(0.00)	(0.00)	-51.71
Resto	5,280,401	3.36	3.40	12.77
TOTAL	155,156,264	100.00	100.00	11.44

Compañías	Primas Directas Emisión 2025	% Participación Mercado		%Crecimiento
		2024	2025	
Quálitas	25,711,021	26.27	27.14	14.82
G.N.P.	15,444,789	16.44	16.30	10.18
Chubb Seguros México	10,470,085	10.75	11.05	14.21
AXA Seguros	7,231,716	8.24	7.63	2.93
BBVA	7,217,842	7.43	7.62	13.89
Grandes	66,075,451	69.14	69.74	12.11
HDI Seguros	5,577,631	5.53	5.89	18.34
Banorte	5,003,499	5.17	5.28	13.59
Inbursa	3,920,200	3.59	4.14	28.06
Atlas	2,381,116	2.68	2.51	4.16
Zurich Aseguradora Mexicana	2,362,031	3.50	2.49	-20.79
Mapfre México	2,185,046	2.34	2.31	9.71
ANA	1,589,275	1.61	1.68	16.06
Afirme	1,165,570	1.36	1.23	0.63
El Águila	697,156	0.82	0.74	-0.44
El Potosí	674,069	0.61	0.71	30.44
Medianas	25,555,593	27.20	26.97	10.23
Seguros SURA	664,629	0.74	0.70	5.56
General de Seguros	523,999	0.50	0.55	21.86
Seguros Azteca Daños	443,593	0.35	0.47	50.72
AIG Seguros	361,434	0.30	0.38	41.09
Allianz México	325,971	0.25	0.34	52.62
Crabi	278,462	0.20	0.29	64.31
La Latinoamericana	148,856	0.20	0.16	-11.85
Ve Por Más	142,035	0.18	0.15	-5.45
Primero Seguros	86,716	0.85	0.09	-88.05
Momento Seguros	73,151	0.03	0.08	241.25
SPT	44,129	0.05	0.05	1.96
Tokio Marine	20,278	0.02	0.02	3.09
Sompo Japan	728	0.00	0.00	60.93
Zurich Santander	654	0.00	0.00	-5.53
Banamex Seguros	(1)	(0.00)	(0.00)	-51.71
Resto	3,114,634	3.66	3.29	-0.29
TOTAL	94,745,679	100.00	100.00	11.14

Compañías	Primas Directas Emisión 2025	% Participación Mercado		%Crecimiento
		2024	2025	
Quálitas	23,492,232	44.74	43.60	5.94
G.N.P.	5,655,250	10.54	10.50	8.26
AXA Seguros	4,422,352	8.59	8.21	3.90
Chubb Seguros México	4,010,124	7.43	7.44	8.90
HDI Seguros	2,784,448	4.82	5.17	16.53
Grandes	40,364,406	76.11	74.92	6.99
BBVA	2,648,970	4.48	4.92	19.36
Inbursa	2,059,726	3.69	3.82	12.49
Banorte	1,941,090	3.18	3.60	23.00
ANA	1,565,318	2.57	2.91	22.97
Atlas	1,365,753	2.85	2.53	-3.28
General de Seguros	774,014	1.51	1.44	3.56
Mapfre México	760,246	0.87	1.41	75.59
El Potosí	750,515	0.97	1.39	56.81
Seguros SURA	674,527	1.30	1.25	4.35
Afirme	603,124	1.24	1.12	-1.64
Medianas	13,143,283	22.66	24.40	17.02
Primero Seguros	152,685	0.85	0.28	-63.77
Ve Por Más	79,368	0.16	0.15	0.91
La Latinoamericana	58,397	0.11	0.11	9.49
AIG Seguros	56,076	0.10	0.10	16.49
Tokio Marine	9,214	0.01	0.02	216.22
Seguros Azteca Daños	8,200	0.00	0.02	0.00
Zurich Aseguradora Mexicana	4,051	0.01	0.01	-15.17
Sompo Japan	194	0.00	0.00	2.91
Allianz México	0	0.00	0.00	0.00
Resto	368,185	1.23	0.68	-39.58
TOTAL	53,875,874	100.00	100.00	8.69

Compañías	Primas Directas Emisión 2025	% Participación Mercado		%Crecimiento
		2024	2025	
Chubb Seguros México	582,214	28.53	36.65	60.46
Quálitas	364,907	24.68	22.97	16.28
HDI Seguros	221,515	14.81	13.94	17.64
G.N.P.	96,363	6.81	6.07	11.28
ANA	93,560	6.93	5.89	6.18
Grandes	1,358,558	81.75	85.52	30.67
AIG Seguros	65,798	5.10	4.14	1.50
Mapfre México	59,917	4.41	3.77	6.83
AXA Seguros	38,830	3.24	2.44	-5.66
El Águila	27,819	2.66	1.75	-17.81
General de Seguros	15,195	0.93	0.96	27.98
El Potosí	13,005	1.16	0.82	-12.18
Zurich Aseguradora Mexicana	5,283	0.38	0.33	8.08
Inbursa	2,746	0.24	0.17	-8.99
Atlas	736	0.06	0.05	-9.74
Seguros SURA	603	0.05	0.04	1.18
Medianas	229,932	18.24	14.47	-0.86
Tokio Marine	57	0.00	0.00	0.00
Primero Seguros	1	0.01	0.00	-99.22
Banorte	0	0.00	0.00	0.00
Resto	59	0.01	0.00	-64.85
TOTAL	1,588,548	100.00	100.00	24.91

Compañías	Primas Directas Emisión 2025	% Participación Mercado		%Crecimiento
		2024	2025	
G.N.P.	2,260,889	58.08	45.71	23.95
Quálitas	1,161,037	29.18	23.47	26.72
Cardif Seguros Generales	848,488	0.00	17.15	0.00
HDI Seguros	279,454	3.91	5.65	127.66
ANA	99,110	1.73	2.00	82.57
Grandes	4,648,979	92.89	93.99	59.36
Afirme	83,202	2.33	1.68	13.67
Atlas	78,752	2.17	1.59	15.63
Seguros SURA	62,485	0.69	1.26	186.49
AXA Seguros	20,482	0.47	0.41	37.90
La Latinoamericana	15,575	0.38	0.31	30.41
AIG Seguros	12,766	0.27	0.26	51.83
Zurich Aseguradora Mexicana	8,756	0.43	0.18	-35.30
Inbursa	5,773	0.19	0.12	-4.75
Momento Seguros	4,021	0.00	0.08	0.00
Ve Por Más	3,977	0.11	0.08	10.80
Medianas	295,789	7.05	5.98	33.54
Virginia Surety	1,390	0.05	0.03	-17.37
Tokio Marine	5	0.00	0.00	-29.70
General de Seguros	0	0.00	0.00	0.00
Chubb Seguros México	0	0.00	0.00	0.00
Resto	1,395	0.05	0.03	-17.42
TOTAL	4,946,162	100.00	100.00	57.50

Compañías	Primas Directas Emision 2025	% Crecimiento	Resultado Neto	Indice 2024	Combinado 2025
Quálitas	50,729,197	10.77	5,713,269	91	89
G.N.P.	23,457,291	10.90	1,323,969	94	91
Chubb Seguros México	15,062,422	14.00	557,805	115	99
AXA Seguros	11,713,379	3.31	1,019,335	94	93
BBVA	9,866,812	15.31	2,105,857	90	79
Grandes	110,829,101	10.77	10,720,234	94	90
HDI Seguros	8,863,048	19.55	724,432	103	97
Banorte	6,944,589	16.07	1,337,890	88	88
Inbursa	5,988,445	22.18	592,347	95	87
Atlas	3,826,356	1.58	556,062	96	93
ANA	3,347,263	20.20	195,763	103	93
Mapfre México	3,005,208	21.15	106,126	98	97
Zurich Aseguradora Mexicana	2,380,122	-20.79	498,313	100	91
Afirme	1,851,896	0.39	16,547	109	107
El Potosí	1,437,589	42.31	99,148	97	96
Seguros SURA	1,402,244	8.00	-13,560	90	107
Medianas	39,046,762	13.22	4,113,067	97	93
General de Seguros	1,313,209	10.42	80,490	103	99
Cardif Seguros Generales	848,488	0.00	346,489	0	59
El Águila	724,975	-1.24	-36,065	123	111
AIG Seguros	496,073	31.39	-50,570	125	99
Seguros Azteca Daños	451,793	53.50	165,741	41	48
Allianz México	325,971	52.62	-27,797	129	108
Crabi	278,462	64.31	-24,570	113	112
Primero Seguros	239,402	-79.14	-95,074	112	166
Ve Por Más	225,379	-3.04	46,736	100	86
La Latinoamericana	222,828	-4.83	-827	159	107
Momento Seguros	77,173	260.01	-85,797	1,001	347
SPT	44,129	1.96	-7,202	118	122
Tokio Marine	29,553	30.82	7,407	115	74
Virginia Surety	1,390	-17.37	900	48	36
Sompo Japan	922	43.84	425	0	30
Zurich Santander	654	-5.53	221	-492	233
Banamex Seguros	(1)	-51.71	21,261	0	0
Zurich Daños	0	0.00	5,565	0	0
Resto	5,280,401	12.77	347,332	111	98
TOTAL	155,156,264	11.44	15,180,633	95	91