

Compañías	Primas Directas Emision 2023	% Participacion Mercado		% Crecimiento real
		2022	2023	
01. G.N.P.	73,374,373	12.49	12.49	14.34
02. Metlife México	58,609,536	10.55	9.98	8.16
03. BBVA Bancomer	52,224,010	8.48	8.89	19.87
04. AXA Seguros	41,806,699	7.06	7.12	15.32
05. Quálitas	34,917,926	5.25	5.95	29.54
06. Banorte	28,721,849	4.51	4.89	24.02
07. Monterrey New York Life	28,072,030	5.31	4.78	2.95
08. Citibanamex Seguros	24,659,913	2.49	4.20	92.55
09. Mapfre México	22,376,638	3.43	3.81	26.92
10. Inbursa	20,930,116	3.58	3.56	13.92
11. Chubb Seguros México	17,720,859	3.21	3.02	7.31
12. Zurich Santander	15,536,856	2.14	2.65	41.18
13. Atlas	15,095,886	2.62	2.57	12.25
14. Allianz México	15,031,312	2.77	2.56	5.42
15. Pensiones Banorte	12,749,688	2.95	2.17	-15.79
16. Pensiones BBVA Bancomer	10,006,896	1.82	1.70	7.07
17. GMX Seguros	9,804,094	2.07	1.67	-7.67
18. Zurich Daños	8,672,701	1.35	1.48	25.02
19. Zurich Aseguradora Mexicana	8,533,879	0.54	1.45	209.05
20. Agroasemex	8,513,094	1.34	1.45	23.84
21. ProFuturo G.N.P.	6,397,673	1.51	1.09	-17.74
22. AIG Seguros	6,304,658	1.00	1.07	22.99
23. HSBC Seguros	6,120,456	0.90	1.04	32.17
24. Afirme	5,692,551	1.09	0.97	1.52
25. Seguros SURA	4,306,788	1.03	0.73	-18.84
26. Seguros Azteca	3,540,235	0.61	0.60	12.13
27. Hir Seguros	3,256,774	0.52	0.55	21.72
28. BUPA México	3,098,554	0.55	0.53	10.13
29. Ve Por Más	2,931,434	0.47	0.50	21.42
30. FM Global	2,851,934	0.53	0.49	4.83
31. Seguros Argos	2,824,083	0.48	0.48	15.70
32. ANA	2,392,641	0.43	0.41	7.85
33. Plan Seguro	2,011,777	0.45	0.34	-12.43
34. General de Seguros	1,971,809	0.38	0.34	2.31
35. Cardif Vida	1,796,205	0.45	0.31	-21.82
36. Seguros Azteca Daños	1,661,195	0.46	0.28	-29.41
37. Cardif Seguros Generales	1,656,218	0.28	0.28	15.25
38. El Potosí	1,612,867	0.30	0.27	4.39
39. HDI Global Seguros	1,569,412	0.18	0.27	71.13
40. BBVA Bancomer Salud	1,544,159	0.20	0.26	48.71
41. Prudential	1,351,466	0.22	0.23	19.45
42. Insignia Life	1,239,122	0.22	0.21	11.17
43. El Aguila	1,212,681	0.19	0.21	23.79
44. Primero Seguros	1,040,270	0.14	0.18	48.29
45. La Latinoamericana	957,884	0.19	0.16	-0.07
46. General de Salud	939,210	0.16	0.16	12.37
47. Pan-American México	799,499	0.13	0.14	16.78
48. Tokio Marine	787,884	0.22	0.13	-28.92
49. Swiss Re Corporate Solutions	654,924	0.09	0.11	48.67

Compañías	Primas Directas Emision 2023	% Participacion Mercado		% Crecimiento real
		2022	2023	
50. Atradius	609,311	0.13	0.10	-7.46
51. Assurant Vida	598,107	0.19	0.10	-38.38
52. Berkley Seguros	570,550	0.09	0.10	28.09
53. AXA Salud	569,037	0.11	0.10	3.42
54. Sompo Japan	538,832	0.12	0.09	-12.73
55. Patrimonial Vida	531,626	0.45	0.09	-77.01
56. Solunion Crédito	488,652	0.11	0.08	-10.22
57. Patrimonial Inbursa	476,051	0.10	0.08	-7.80
58. PREVEM Seguros	445,469	0.08	0.08	11.58
59. Dentegra	407,668	0.07	0.07	12.23
60. SHF Cred Vivienda	383,722	0.06	0.07	35.20
61. Coface	312,582	0.06	0.05	0.61
62. Skandia Life	280,734	0.07	0.05	-18.81
63. Centauro	217,174	0.02	0.04	92.60
64. MediAccess	209,674	0.04	0.04	12.74
65. Assurant Daños	198,387	0.03	0.03	18.68
66. Odontoprev	106,586	0.01	0.02	55.32
67. Virginia Surety	93,997	0.02	0.02	21.52
68. Genworth Seg. de Crédito	84,327	0.01	0.01	69.50
69. Crabi	60,704	0.00	0.01	201.91
70. SPP Seguros	54,231	0.01	0.01	36.31
71. Metlife Pensiones	37,041	0.00	0.01	107.24
72. Metlife Más	34,906	0.01	0.01	26.51
73. SPT	32,331	0.00	0.01	48.30
74. Quálitas Salud	12,852	0.00	0.00	-18.27
75. Citibanamex Pensiones	6,207	0.00	0.00	-61.81
76. Pensiones Inbursa	503	0.00	0.00	-57.62
77. Momento Seguros	469	0.00	0.00	0.00
78. Zurich Vida	0	0.14	0.00	0.00
79. Aserta Seguros de Vida	0	0.00	0.00	0.00
80. Zurich Daños	0	0.79	0.00	0.00
TOTAL	587,244,448	100.00	100.00	14.28

Compañías	Primas Directas Emision 2023	% Participacion Mercado		% Crecimiento real
		2022	2023	
01. Quálitas	34,917,926	14.65	16.05	29.54
02. G.N.P.	18,973,917	8.44	8.72	22.15
03. AXA Seguros	16,989,645	7.99	7.81	15.55
04. Chubb Seguros México	15,808,266	7.84	7.26	9.53
05. Mapfre México	14,157,411	5.54	6.51	38.88
06. Inbursa	12,766,139	5.50	5.87	26.16
07. BBVA Bancomer	10,520,482	4.39	4.83	30.20
08. GMX Seguros	9,804,094	5.77	4.51	-7.67
09. Banorte	8,753,303	3.97	4.02	19.86
10. Atlas	8,693,274	3.83	4.00	23.43
11. HDI Seguros	8,618,449	3.75	3.96	24.74
12. Agroasemex	8,454,899	3.71	3.89	24.01
13. Zurich Aseguradora Mexicana	7,127,652	1.12	3.28	246.97
14. AIG Seguros	6,116,493	2.68	2.81	24.12
15. Allianz México	4,988,686	2.57	2.29	5.61
16. Afirme	3,964,924	2.03	1.82	6.38
17. Zurich Santander	2,919,276	1.51	1.34	4.78
18. Zurich Daños	2,851,934	1.48	1.31	4.83
19. Seguros SURA	2,736,870	1.76	1.26	-15.42
20. ANA	2,392,641	1.21	1.10	7.85
21. Seguros Azteca Daños	1,661,195	1.28	0.76	-29.41
22. Cardif Seguros Generales	1,656,218	0.78	0.76	15.25
23. HDI Global Seguros	1,569,412	0.50	0.72	71.13
24. General de Seguros	1,517,854	0.77	0.70	7.82
25. El Potosí	1,278,934	0.68	0.59	2.27
26. El Aguila	1,212,681	0.53	0.56	23.79
27. Primero Seguros	1,040,270	0.38	0.48	48.29
28. Ve Por Más	777,410	0.24	0.36	75.08
29. Tokio Marine	714,765	0.57	0.33	-31.78
30. Swiss Re Corporate Solutions	654,924	0.24	0.30	48.67
31. Atradius	609,311	0.36	0.28	-7.46
32. Berkley Seguros	570,550	0.24	0.26	28.09
33. Sampo Japan	538,832	0.34	0.25	-12.73
34. Solunion Crédito	488,652	0.30	0.22	-10.22
35. SHF Cred Vivienda	383,722	0.15	0.18	35.20
36. La Latinoamericana	380,003	0.20	0.17	3.38
37. Coface	312,582	0.17	0.14	0.61
38. Assurant Daños	198,387	0.09	0.09	18.68
39. Patrimonial Inbursa	146,955	0.08	0.07	2.92
40. Virginia Surety	93,997	0.04	0.04	21.52
41. Genworth Seg. de Crédito	84,327	0.03	0.04	69.50
42. Crabi	60,704	0.01	0.03	201.91
43. SPP Seguros	54,166	0.02	0.02	43.35
44. SPT	32,331	0.01	0.01	48.30
45. Citibanamex Seguros	8,179	0.06	0.00	-92.26
46. Momento Seguros	469	0.00	0.00	0.00
47. Zurich Daños	0	2.21	0.00	0.00
TOTAL	217,603,113	100.00	100.00	18.26

Compañías	Primas Directas Emision 2023	% Participacion Mercado		% Crecimiento real
		2022	2023	
01. Quálitas	34,915,869	30.70	31.94	29.54
02. G.N.P.	14,669,738	12.81	13.42	30.42
03. Chubb Seguros México	10,484,088	10.86	9.59	9.97
04. AXA Seguros	9,078,413	8.23	8.30	25.61
05. HDI Seguros	7,084,407	6.21	6.48	29.95
06. BBVA Bancomer	6,392,941	5.41	5.85	34.52
07. Banorte	4,866,517	4.24	4.45	30.66
08. Inbursa	3,826,948	3.44	3.50	26.86
09. Atlas	2,944,134	2.75	2.69	21.73
10. Zurich Aseguradora Mexicana	2,495,147	0.81	2.28	251.98
11. ANA	2,392,641	2.53	2.19	7.85
12. Mapfre México	2,207,910	2.60	2.02	-3.23
13. Afirme	1,750,660	2.03	1.60	-1.59
14. General de Seguros	1,077,593	1.10	0.99	11.74
15. Cardif Seguros Generales	864,680	0.84	0.79	17.52
16. Seguros SURA	805,233	0.82	0.74	11.95
17. Primero Seguros	773,940	0.57	0.71	53.76
18. El Potosí	722,182	0.88	0.66	-6.42
19. El Aguila	631,571	0.57	0.58	26.83
20. AIG Seguros	394,641	0.38	0.36	18.75
21. La Latinoamericana	241,884	0.26	0.22	6.17
22. Seguros Azteca Daños	236,049	0.20	0.22	33.71
23. Ve Por Más	165,216	0.12	0.15	55.43
24. Allianz México	107,674	0.04	0.10	177.60
25. Crabi	60,704	0.02	0.06	201.91
26. Patrimonial Inbursa	51,903	0.02	0.05	273.02
27. SPT	32,331	0.02	0.03	48.30
28. Assurant Daños	28,767	0.01	0.03	164.29
29. Tokio Marine	19,066	0.02	0.02	29.76
30. Virginia Surety	1,312	0.00	0.00	24.72
31. Zurich Santander	834	0.00	0.00	-16.02
32. Sompo Japan	593	0.00	0.00	59.89
33. Momento Seguros	469	0.00	0.00	0.00
34. Zurich Daños	0	1.51	0.00	0.00
35. Citibanamex Seguros	(12)	(0.00)	(0.00)	-13.89
TOTAL	109,326,044	100.00	100.00	24.52

Compañías	Primas Directas Emision 2023	% Participacion Mercado		% Crecimiento real
		2022	2023	
01. Quálitas	17,108,114	23.91	25.80	32.66
02. G.N.P.	9,469,718	13.60	14.28	29.06
03. Chubb Seguros México	7,117,505	11.84	10.73	11.42
04. AXA Seguros	5,657,405	8.89	8.53	17.96
05. BBVA Bancomer	4,981,986	7.18	7.51	28.64
06. HDI Seguros	4,395,959	5.91	6.63	38.01
07. Banorte	3,534,130	5.12	5.33	28.08
08. Zurich Aseguradora Mexicana	2,478,059	1.30	3.74	252.06
09. Inbursa	2,340,916	3.65	3.53	19.06
10. Mapfre México	1,773,374	3.45	2.67	-4.75
11. Atlas	1,733,613	2.66	2.61	20.99
12. ANA	1,256,508	2.35	1.89	-0.95
13. Afirme	1,124,540	2.54	1.70	-17.99
14. El Aguila	595,943	0.86	0.90	28.95
15. Primero Seguros	436,924	0.67	0.66	21.74
16. Seguros SURA	435,505	0.73	0.66	10.23
17. General de Seguros	405,057	0.76	0.61	-0.90
18. Zurich Daños	374,744	0.77	0.57	-10.05
19. AIG Seguros	277,300	0.38	0.42	34.94
20. Seguros Azteca Daños	236,049	0.33	0.36	33.71
21. La Latinoamericana	174,246	0.34	0.26	-3.84
22. Ve Por Más	113,916	0.12	0.17	79.95
23. Allianz México	107,674	0.07	0.16	177.60
24. Crabi	60,704	0.04	0.09	201.91
25. Patrimonial Inbursa	51,903	0.03	0.08	273.02
26. SPT	32,331	0.04	0.05	48.30
27. Assurant Daños	28,767	0.02	0.04	164.29
28. Tokio Marine	16,484	0.02	0.02	35.83
29. Zurich Santander	834	0.00	0.00	-16.02
30. Momento Seguros	469	0.00	0.00	0.00
31. Sompo Japan	374	0.00	0.00	97.08
32. Zurich Daños	0	2.44	0.00	0.00
33. Citibanamex Seguros	(12)	(0.00)	(0.00)	-13.89
TOTAL	66,321,044	100.00	100.00	22.95

Compañías	Primas Directas Emision 2023	% Participacion Mercado		% Crecimiento real
		2022	2023	
01. Quálitas	16,746,195	44.35	43.66	27.28
02. G.N.P.	3,702,661	8.30	9.65	50.32
03. AXA Seguros	3,379,692	8.07	8.81	41.14
04. Chubb Seguros México	2,957,249	9.51	7.71	4.84
05. HDI Seguros	2,371,853	6.65	6.18	20.15
06. Inbursa	1,477,533	3.51	3.85	42.00
07. BBVA Bancomer	1,410,955	2.96	3.68	60.45
08. Banorte	1,332,387	3.25	3.47	38.03
09. Atlas	1,156,695	3.18	3.02	22.72
10. ANA	1,008,074	2.74	2.63	24.25
11. General de Seguros	662,975	1.83	1.73	22.08
12. Afirme	596,874	1.31	1.56	53.59
13. Mapfre México	375,832	1.18	0.98	7.20
14. Seguros SURA	355,210	1.06	0.93	12.45
15. Primero Seguros	336,816	0.49	0.88	133.61
16. El Potosi	329,847	1.14	0.86	-2.58
17. La Latinoamericana	53,581	0.13	0.14	41.41
18. Zurich Daños	48,620	0.14	0.13	19.53
19. AIG Seguros	46,931	0.16	0.12	-3.75
20. Zurich Aseguradora Mexicana	4,356	0.00	0.01	245.74
21. Tokio Marine	2,581	0.01	0.01	1.39
22. Sompo Japan	218	0.00	0.00	20.79
23. Zurich Daños	0	0.01	0.00	0.00
24. Allianz México	0	0.00	0.00	0.00
TOTAL	38,357,136	100.00	100.00	29.31

Compañías	Primas Directas Emision 2023	% Participacion Mercado		% Crecimiento real
		2022	2023	
01. Chubb Seguros México	409,272	26.02	32.06	26.10
02. Quálitas	271,493	20.97	21.26	3.82
03. HDI Seguros	174,899	14.51	13.70	-3.34
04. G.N.P.	107,248	11.27	8.40	-23.70
05. ANA	90,602	7.46	7.10	-2.57
06. AIG Seguros	59,102	5.43	4.63	-12.78
07. Mapfre México	58,703	5.54	4.60	-15.07
08. El Aguila	35,628	2.87	2.79	-0.51
09. AXA Seguros	35,597	2.55	2.79	12.06
10. El Potosi	17,590	1.33	1.38	6.34
11. General de Seguros	9,561	1.00	0.75	-23.62
12. Zurich Aseguradora Mexicana	3,290	0.17	0.26	59.12
13. Inbursa	1,690	0.26	0.13	-48.28
14. Atlas	1,315	0.23	0.10	-54.48
15. Seguros SURA	542	0.06	0.04	-29.26
16. Primero Seguros	200	0.02	0.02	-19.59
17. Tokio Marine	0	0.00	0.00	0.00
18. Zurich Daños	0	0.31	0.00	0.00
19. Banorte	0	0.00	0.00	0.00
TOTAL	1,276,733	100.00	100.00	2.36

Compañías	Primas Directas Emision 2023	% Participacion Mercado		% Crecimiento real
		2022	2023	
01. G.N.P.	1,390,111	44.37	41.24	6.38
02. Cardif Seguros Generales	864,680	24.98	25.65	17.52
03. Quálitas	790,067	21.70	23.44	23.61
04. HDI Seguros	141,695	3.78	4.20	27.19
05. Atlas	52,510	1.37	1.56	30.21
06. ANA	37,456	1.55	1.11	-17.83
07. Afirme	29,246	0.65	0.87	52.48
08. La Latinoamericana	14,057	0.30	0.42	60.96
09. Seguros SURA	13,977	0.26	0.41	85.48
10. AIG Seguros	11,308	0.35	0.34	9.75
11. Zurich Aseguradora Mexicana	9,441	0.06	0.28	464.36
12. Inbursa	6,810	0.23	0.20	-0.23
13. AXA Seguros	5,719	0.18	0.17	5.88
14. Ve Por Más	2,681	0.08	0.08	15.70
15. Virginia Surety	1,312	0.04	0.04	24.72
16. Chubb Seguros México	63	0.00	0.00	0.00
17. Tokio Marine	1	0.00	0.00	11.11
18. Zurich Daños	0	0.11	0.00	0.00
18. El Aguila	0	0.00	0.00	0.00
18. General de Seguros	0	0.00	0.00	0.00
TOTAL	3,371,132	100.00	100.00	14.46

Compañías	Primas Directas Emision 2023	% Crecimiento real (2023)	Resultado Neto (2023)	% Indice Combinado		
				2019	2022	2023
01. Quálitas	34,915,869	29.54	2,533,458	88	95	95
02. G.N.P.	14,669,738	30.42	-103,733	94	101	103
03. Chubb Seguros México	10,484,088	9.97	-370,187	98	112	119
04. AXA Seguros	9,078,413	25.61	939,991	89	102	93
05. HDI Seguros	7,084,407	29.95	174,758	102	100	108
Grandes	76,232,515	26.18	3,174,287	92	99	99
06. BBVA Bancomer	6,392,941	34.52	470,560	88	103	96
07. Banorte	4,866,517	30.66	815,618	80	85	93
08. Inbursa	3,826,948	26.86	161,478	89	94	97
09. Atlas	2,944,134	21.73	39,796	86	91	98
10. Zurich Aseguradora Mexicana	2,495,147	251.98	-213,318	nd	122	113
11. ANA	2,392,641	7.85	-102,563	91	104	109
12. Mapfre México	2,207,910	-3.23	31,396	96	104	102
13. Afirme	1,750,660	-1.59	-89,779	97	128	119
14. General de Seguros	1,077,593	11.74	-141,931	112	131	117
15. Cardif Seguros Generales	864,680	17.52	115,242	88	72	72
Medianas	28,819,171	27.52	1,086,499	89	101	101
16. Seguros SURA	805,233	11.95	72,056	86	110	97
17. Primero Seguros	773,940	53.76	-7,974	108	106	97
18. El Potosí	722,182	-6.42	28,137	91	108	106
19. El Aguila	631,571	26.83	-65,926	99	107	112
20. AIG Seguros	394,641	18.75	-95,864	122	129	130
21. La Latinoamericana	241,884	6.17	-13,601	107	157	136
22. Seguros Azteca Daños	236,049	33.71	128,165	38	43	50
23. Ve Por Más	165,216	55.43	12,910	110	90	97
24. Allianz México	107,674	177.60	-14,404	72	188	110
25. Crabi	60,704	201.91	-15,979	40,665	588	144
26. Patrimonial Inbursa	51,903	273.02	16,801	218	29	72
27. SPT	32,331	48.30	-12,061	nd	127	139
28. Assurant Daños	28,767	164.29	2,940	10	80	46
29. Tokio Marine	19,066	29.76	-1,236	59	118	110
30. Virginia Surety	1,312	24.72	607	-116	59	45
31. Zurich Santander	834	-16.02	405	19	344	135
32. Sampo Japan	593	59.89	897	57	-45	(184)
33. Momento Seguros	469	nd	-11,702	nd	nd	15,722
34. Zurich Daños	0	-100.00	56,727	94	122	nd
35. Citibanamex Seguros	(12)	-13.89	25,738	nd	nd	nd
Resto	4,274,358	-10.61	106,637	92	111	102
TOTAL	109,326,044	24.52	4,367,423	91	100	100