



Estadística AMIS

Primer Trimestre 2026



Compañías	Primas Directas Emisión 2026	% Participación Mercado		%Crecimiento
		2025	2026	
G.N.P.	33,949,921	11.77	11.32	0.74
BBVA	29,465,273	8.76	9.82	17.56
Metlife México	29,241,829	10.12	9.75	0.93
Quálitas	20,762,373	6.22	6.92	16.58
Banorte	20,562,971	7.86	6.86	-8.60
Grandes	133,982,368	44.74	44.67	4.64
AXA Seguros	19,464,505	6.33	6.49	7.50
Banamex Seguros	14,699,110	4.88	4.90	5.30
Monterrey New York Life	12,322,993	4.11	4.11	4.65
Chubb Seguros México	9,700,360	3.43	3.23	-1.17
Inbursa	9,423,494	3.29	3.14	0.15
Mapfre México	8,810,777	2.78	2.94	10.62
Allianz México	7,955,019	2.52	2.65	10.24
Agroasemex	7,289,032	2.97	2.43	-14.28
Atlas	6,886,206	2.51	2.30	-4.31
Pensiones Banorte	4,874,395	1.16	1.63	46.57
Medianas	101,425,892	33.99	33.82	4.27
Zurich Santander	4,826,646	1.84	1.61	-8.39
HSBC Seguros	4,733,250	1.32	1.58	25.54
GMX Seguros	4,357,582	1.15	1.45	32.39
Zurich Aseguradora Mexicana	4,160,869	1.26	1.39	15.75
HDI Seguros	4,137,686	1.36	1.38	6.04
Pensiones BBVA	3,842,796	1.50	1.28	-10.70
Hir Seguros	3,072,737	1.02	1.02	5.00
ProFuturo G.N.P.	2,686,427	0.75	0.90	24.54
La Latinoamericana	2,081,369	0.13	0.69	447.36
Patrimonial Vida	2,061,561	0.60	0.69	20.37
Seguros SURA	1,825,207	0.58	0.61	10.09
Afirme	1,808,478	0.75	0.60	-15.46
AIG Seguros	1,766,415	0.94	0.59	-34.54
ANA	1,660,435	0.40	0.55	43.66
BUPA México	1,648,050	0.48	0.55	19.76
Plan Seguro	1,409,909	0.34	0.47	46.25
El Potosí	1,281,918	0.42	0.43	6.68
Ve Por Más	1,278,619	0.41	0.43	9.44
Thona	1,267,437	0.44	0.42	1.69
Cardif Vida	1,255,164	0.46	0.42	-4.76
General de Seguros	1,238,801	0.34	0.41	26.95
Seguros Argos	1,217,826	0.39	0.41	8.20
HDI Global Seguros	1,197,482	0.44	0.40	-5.72
Assurant Vida	1,043,992	0.35	0.35	5.35
FM Global	727,037	0.29	0.24	-11.29
Seguros Azteca	675,143	0.34	0.23	-30.94
Insignia Life	652,919	0.21	0.22	8.75
AXA Salud	623,812	0.21	0.21	1.81
Prudential	623,417	0.20	0.21	9.71
Cardif Seguros Generales	591,571	0.21	0.20	-0.36
Seguros Azteca Daños	483,327	0.49	0.16	-65.59
El Águila	478,920	0.17	0.16	0.26
Tokio Marine	452,101	0.13	0.15	19.64

Compañías	Primas Directas Emisión 2026	% Participación Mercado		%Crecimiento
		2025	2026	
Skandia Life	362,567	0.11	0.12	19.27
General de Salud	281,210	0.12	0.09	-17.01
Berkley Seguros	277,790	0.08	0.09	15.27
Swiss Re Corporate Solutions	242,282	0.14	0.08	-40.73
PREVEM Seguros	230,608	0.07	0.08	19.29
Pan-American México	225,021	0.17	0.08	-54.08
AUNA Seguros	214,063	0.06	0.07	19.31
BBVA Salud	210,934	0.04	0.07	87.26
Solunion Crédito	195,950	0.06	0.07	7.67
Atradius	192,143	0.08	0.06	-14.74
Sompo Japan	143,383	0.08	0.05	-40.32
SHF Cred Vivienda	116,358	0.05	0.04	-12.95
Banamex Pensiones	104,488	0.00	0.03	24240.26
Primero Seguros	103,311	0.12	0.03	-70.15
Crabi	94,594	0.03	0.03	0.33
Coface	79,220	0.05	0.03	-42.92
Momento Seguros	59,334	0.01	0.02	149.53
Genworth Seg. de Crédito	43,513	0.01	0.01	3.99
Virginia Surety	36,504	0.01	0.01	1.63
MediAccess	35,757	0.02	0.01	-21.96
SPP Seguros	29,483	0.01	0.01	3.78
Odontoprev	24,579	0.01	0.01	43.32
Tláloc Seguros	19,366	0.00	0.01	96.12
SPT	16,937	0.01	0.01	1.77
Quálitas Salud	12,783	0.00	0.00	5.74
Resto	64,521,078	21.27	21.51	5.97
TOTAL	299,929,338	100.00	100.00	4.80

Compañías	Primas Directas Emisión 2026	% Participación Mercado		%Crecimiento
		2025	2026	
Quálitas	20,762,373	17.09	19.74	16.58
G.N.P.	9,001,081	9.92	8.56	-12.90
Chubb Seguros México	8,764,608	8.48	8.33	-0.87
AXA Seguros	7,490,141	7.18	7.12	0.16
Agroasemex	6,993,375	7.82	6.65	-14.16
Grandes	53,011,578	50.48	50.40	0.76
Banorte	6,214,891	5.60	5.91	6.46
BBVA	5,754,956	4.96	5.47	11.28
Inbursa	5,194,307	5.43	4.94	-8.17
GMX Seguros	4,357,582	3.16	4.14	32.39
HDI Seguros	4,091,700	3.71	3.89	5.85
Mapfre México	3,682,777	3.57	3.50	-1.06
Atlas	3,483,812	2.90	3.31	15.45
Zurich Aseguradora Mexicana	2,884,736	2.55	2.74	8.49
Allianz México	1,974,599	1.96	1.88	-3.23
AIG Seguros	1,708,405	2.52	1.62	-34.89
Medianas	39,347,766	36.35	37.41	3.86
ANA	1,660,435	1.11	1.58	43.66
HDI Global Seguros	1,197,482	1.22	1.14	-5.72
Afirme	1,151,992	1.32	1.10	-16.31
El Potosí	1,146,857	0.99	1.09	10.63
Seguros SURA	1,126,996	1.13	1.07	-3.94
General de Seguros	872,004	0.61	0.83	37.28
Zurich Santander	816,532	0.73	0.78	7.38
FM Global	727,037	0.79	0.69	-11.29
Cardif Seguros Generales	591,571	0.57	0.56	-0.36
Seguros Azteca Daños	483,327	1.35	0.46	-65.59
El Águila	478,920	0.46	0.46	0.26
Tokio Marine	428,162	0.34	0.41	19.85
Ve Por Más	308,144	0.37	0.29	-20.67
Berkley Seguros	277,790	0.23	0.26	15.27
Swiss Re Corporate Solutions	242,282	0.39	0.23	-40.73
Solunion Crédito	195,950	0.17	0.19	7.67
Atradius	192,143	0.22	0.18	-14.74
La Latinoamericana	176,509	0.10	0.17	63.12
Sompo Japan	143,383	0.23	0.14	-40.32
SHF Cred Vivienda	116,358	0.13	0.11	-12.95
Primero Seguros	103,311	0.33	0.10	-70.15
Crabi	94,594	0.09	0.09	0.33
Coface	79,220	0.13	0.08	-42.92
Momento Seguros	59,334	0.02	0.06	149.53
Genworth Seg. de Crédito	43,513	0.04	0.04	3.99
Virginia Surety	36,504	0.03	0.03	1.63
SPP Seguros	29,452	0.03	0.03	3.65
Tláloc Seguros	19,366	0.01	0.02	96.12
SPT	16,937	0.02	0.02	1.77
Banamex Seguros	0	(0.00)	0.00	0.00
Resto	12,816,105	13.17	12.19	-6.61
TOTAL	105,175,449	100.00	100.00	0.92

Compañías	Primas Directas Emisión 2026	% Participación Mercado		%Crecimiento
		2025	2026	
Quálitas	20,761,862	31.67	34.17	16.58
G.N.P.	7,454,696	16.19	12.27	-18.09
Chubb Seguros México	6,317,048	11.07	10.40	1.47
AXA Seguros	4,223,764	7.06	6.95	6.47
BBVA	3,547,306	5.56	5.84	13.44
Grandes	42,304,676	71.55	69.63	5.16
HDI Seguros	3,465,785	5.79	5.70	6.41
Banorte	2,866,846	4.33	4.72	17.83
Inbursa	2,863,833	3.67	4.71	38.96
ANA	1,660,435	2.06	2.73	43.66
Atlas	1,461,239	2.55	2.40	2.06
Mapfre México	1,130,122	1.88	1.86	6.81
Zurich Aseguradora Mexicana	1,026,953	1.32	1.69	38.06
El Potosí	855,397	1.34	1.41	13.72
Afirme	643,356	1.19	1.06	-4.13
General de Seguros	512,667	0.79	0.84	15.14
Medianas	16,486,635	24.92	27.13	17.69
Seguros SURA	469,749	0.73	0.77	15.18
Cardif Seguros Generales	330,290	0.51	0.54	15.21
El Águila	261,546	0.46	0.43	0.44
Seguros Azteca Daños	182,550	0.25	0.30	29.09
La Latinoamericana	157,382	0.14	0.26	102.05
AIG Seguros	141,657	0.26	0.23	-2.91
Allianz México	135,821	0.23	0.22	7.14
Crabi	94,594	0.17	0.16	0.33
Momento Seguros	59,334	0.04	0.10	149.53
Ve Por Más	56,381	0.23	0.09	-55.66
Primero Seguros	46,700	0.47	0.08	-82.27
SPT	16,937	0.03	0.03	1.77
Tokio Marine	12,859	0.02	0.02	-6.30
Virginia Surety	887	0.00	0.00	152.14
Sompo Japan	713	0.00	0.00	741.76
Zurich Santander	240	0.00	0.00	12.37
Banamex Seguros	0	(0.00)	0.00	0.00
Zurich Daños	0	0.00	0.00	0.00
Resto	1,967,641	3.53	3.24	-0.95
TOTAL	60,758,952	100.00	100.00	8.06

Compañías	Primas Directas Emisión 2026	% Participación Mercado		%Crecimiento
		2025	2026	
Quálitas	10,984,528	27.34	28.96	18.42
G.N.P.	4,911,209	15.69	12.95	-7.73
Chubb Seguros México	4,607,824	12.78	12.15	6.26
AXA Seguros	2,777,007	7.77	7.32	5.28
BBVA	2,589,738	6.78	6.83	12.50
Grandes	25,870,307	70.36	68.20	8.36
Banorte	2,136,604	5.10	5.63	23.37
HDI Seguros	2,121,780	5.89	5.59	6.12
Inbursa	2,022,702	3.88	5.33	53.45
Zurich Aseguradora Mexicana	1,024,152	2.18	2.70	38.76
Atlas	941,443	2.40	2.48	15.75
Mapfre México	813,756	2.29	2.15	4.92
ANA	784,906	1.57	2.07	46.94
Afirme	391,191	1.16	1.03	-0.65
El Potosí	367,635	0.95	0.97	13.62
El Águila	254,765	0.74	0.67	1.29
Medianas	10,858,934	26.17	28.63	22.29
General de Seguros	235,466	0.52	0.62	32.45
Seguros SURA	221,627	0.49	0.58	33.74
Seguros Azteca Daños	178,166	0.41	0.47	29.29
Allianz México	135,821	0.37	0.36	7.14
AIG Seguros	125,922	0.38	0.33	-2.60
Crabi	94,594	0.28	0.25	0.33
La Latinoamericana	81,304	0.15	0.21	58.82
Momento Seguros	49,784	0.07	0.13	110.26
Ve Por Más	32,137	0.23	0.08	-58.57
Primero Seguros	17,738	0.50	0.05	-89.52
SPT	16,937	0.05	0.04	1.77
Tokio Marine	11,017	0.03	0.03	16.96
Sompo Japan	532	0.00	0.00	1,542.80
Zurich Santander	240	0.00	0.00	12.37
Banamex Seguros	0	(0.00)	0.00	0.00
Resto	1,201,286	3.48	3.17	1.83
TOTAL	37,930,527	100.00	100.00	11.78

Compañías	Primas Directas Emisión 2026	% Participación Mercado		%Crecimiento
		2025	2026	
Quálitas	9,274,091	41.91	45.35	16.37
G.N.P.	1,853,296	10.92	9.06	-10.77
AXA Seguros	1,425,345	6.89	6.97	8.79
Chubb Seguros México	1,347,475	8.37	6.59	-15.30
HDI Seguros	1,114,781	5.66	5.45	3.56
Grandes	15,014,988	73.75	73.43	7.06
BBVA	957,568	4.34	4.68	16.07
Inbursa	838,017	3.89	4.10	13.34
ANA	793,265	2.94	3.88	41.69
Banorte	730,242	3.69	3.57	4.15
Atlas	498,358	3.01	2.44	-13.04
El Potosí	483,119	2.23	2.36	13.76
Mapfre México	292,944	1.36	1.43	13.48
General de Seguros	270,611	1.38	1.32	2.97
Seguros SURA	218,564	1.14	1.07	0.59
Afirme	218,255	1.31	1.07	-12.26
Medianas	5,300,944	25.29	25.92	10.20
La Latinoamericana	62,675	0.11	0.31	193.90
Primero Seguros	28,962	0.50	0.14	-69.23
Ve Por Más	23,489	0.25	0.11	-49.74
AIG Seguros	9,804	0.06	0.05	-9.20
Seguros Azteca Daños	4,384	0.02	0.02	21.42
Zurich Aseguradora Mexicana	1,884	0.01	0.01	41.40
Tokio Marine	1,733	0.02	0.01	-59.75
Sompo Japan	180	0.00	0.00	245.16
Momento Seguros	0	0.00	0.00	0.00
Allianz México	0	0.00	0.00	0.00
Resto	133,111	0.96	0.65	-26.98
TOTAL	20,449,043	100.00	100.00	7.53

Compañías	Primas Directas Emisión 2026	% Participación Mercado		%Crecimiento
		2025	2026	
Chubb Seguros México	361,749	47.26	54.47	21.08
Quálitas	119,617	21.60	18.01	-12.39
HDI Seguros	65,873	12.15	9.92	-14.22
ANA	36,783	5.51	5.54	5.70
Mapfre México	23,422	3.85	3.53	-3.66
Grandes	607,444	90.36	91.46	6.35
G.N.P.	22,020	4.36	3.32	-20.02
AXA Seguros	12,084	1.83	1.82	4.36
El Águila	6,782	1.40	1.02	-23.61
General de Seguros	6,590	0.74	0.99	41.56
El Potosí	4,642	0.62	0.70	18.03
AIG Seguros	2,170	0.26	0.33	31.10
Zurich Aseguradora Mexicana	1,612	0.27	0.24	-4.08
Inbursa	312	0.10	0.05	-48.53
Seguros SURA	214	0.03	0.03	5.06
Atlas	188	0.03	0.03	-8.74
Medianas	56,613	9.64	8.52	-7.08
Tokio Marine	109	0.00	0.02	0.00
Banorte	0	0.00	0.00	0.00
Primero Seguros	0	0.00	0.00	0.00
Resto	109	0.00	0.02	0.00
TOTAL	664,167	100.00	100.00	5.07

Compañías	Primas Directas Emisión 2026	% Participación Mercado		%Crecimiento
		2025	2026	
G.N.P.	668,171	63.33	38.96	-60.07
Quálitas	383,625	16.15	22.37	-10.11
Cardif Seguros Generales	330,290	10.85	19.26	15.21
HDI Seguros	163,352	3.95	9.52	56.61
ANA	45,481	1.02	2.65	68.93
Grandes	1,590,919	95.29	92.75	-36.82
Afirme	33,910	1.08	1.98	18.59
Seguros SURA	29,344	0.93	1.71	19.08
Atlas	21,249	1.71	1.24	-52.98
La Latinoamericana	13,402	0.20	0.78	149.47
Momento Seguros	9,551	0.00	0.56	9,268.38
AXA Seguros	9,328	0.29	0.54	22.39
AIG Seguros	3,761	0.16	0.22	-9.69
Inbursa	2,803	0.11	0.16	-0.85
Virginia Surety	887	0.01	0.05	152.14
Ve Por Más	754	0.11	0.04	-73.60
Medianas	124,991	4.61	7.29	2.68
Tokio Marine	0	0.00	0.00	0.00
General de Seguros	0	0.00	0.00	0.00
Chubb Seguros México	0	0.00	0.00	0.00
Zurich Aseguradora Mexicana	(694)	0.10	(0.04)	-125.39
Resto	(694)	0.10	(0.04)	-125.39
TOTAL	1,715,216	100.00	100.00	-35.09

Compañías	Primas Directas Emision 2026	% Crecimiento	Resultado Neto	Indice 2025	Combinado 2026
Quálitas	20,761,862	16.58	1,729,816	86	88
G.N.P.	7,454,696	-18.09	-574,673	85	113
Chubb Seguros México	6,317,048	1.47	203,142	86	94
AXA Seguros	4,223,764	6.47	301,638	96	91
BBVA	3,547,306	13.44	1,191,345	81	61
Grandes	42,304,676	5.16	2,851,268	86	91
HDI Seguros	3,465,785	6.41	354,380	91	90
Banorte	2,866,846	17.83	392,060	85	91
Inbursa	2,863,833	38.96	213,357	86	85
ANA	1,660,435	43.66	148,062	94	82
Atlas	1,461,239	2.06	156,961	81	96
Mapfre México	1,130,122	6.81	4,644	93	99
Zurich Aseguradora Mexicana	1,026,953	38.06	251,056	92	79
El Potosí	855,397	13.72	105,754	73	73
Afirme	643,356	-4.13	-15,870	108	107
General de Seguros	512,667	15.14	-23,986	93	110
Medianas	16,486,635	17.69	1,586,419	89	90
Seguros SURA	469,749	15.18	-30,099	100	111
Cardif Seguros Generales	330,290	15.21	-93,862	59	96
El Águila	261,546	0.44	8,322	107	105
Seguros Azteca Daños	182,550	29.09	84,144	41	37
La Latinoamericana	157,382	102.05	19,628	112	65
AIG Seguros	141,657	-2.91	15,156	103	106
Allianz México	135,821	7.14	-23,303	104	119
Crabi	94,594	0.33	-10,366	108	122
Momento Seguros	59,334	149.53	-37,890	320	198
Ve Por Más	56,381	-55.66	15,659	76	96
Primero Seguros	46,700	-82.27	19,549	133	154
SPT	16,937	1.77	-2,452	107	114
Tokio Marine	12,859	-6.30	-1,667	65	103
Virginia Surety	887	152.14	306	53	49
Sompo Japan	713	741.76	165	48	19
Zurich Santander	240	12.37	1,260	630	(267)
Banamex Seguros	0	-100.00	6,746	0	0
Zurich Daños	0	0.00	-2,229	0	0
Resto	1,967,641	-0.95	-30,934	96	101
TOTAL	60,758,952	8.06	4,406,752	87	91